Dialogic Social Impact Analysis of Companies and Organizations (DSIACO)

DSIACO is the analysis of the social impact that one company or organization is already having and the actions it can be implemented in order to improve it. This model analysis has the following characteristics:

- Based on scientific evidence of social impact, overcoming some common errors like confusing dissemination or transference with social impact.
- Interdisciplinary and global methodologies, the best to clarify the already social impact that the company or organization is having even without not being aware of it.
- Focus on successful actions of social impact (SASI), those that have demonstrated to improve more the social impact with less resources.

To cite this reference:

Pulido, Cristina, Aubert, Adriana, Burgués, Ana, Joanpere, Mar, Soler-Gallart, Marta, Flecha, Ramon (2022). Dialogic Social Impact Analysis of Companies and Organizations (DSIACO) is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Available in: https://archive.org/details/@crea_research